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PLANNED PARENTHOOD REPORT INDICATES TREND

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Planned Parenthood Federation of America's 2013-2014 Annual Report shows a trend that could signal the beginning of the end — or at least a severe crippling. While PPFA continues to fill its coffers to overflowing, the group is losing influence and standing in hundreds of communities. This edition of *Special Reports* is an analysis of the PPFA's 2013-2014 Annual Report. What does it mean for the world's most vociferous abortion advocacy goliath? What does it mean for the Pro-Life Movement? What does it mean for children and parents? There has always been reason to hope and the new annual report backs up that hope with hard facts.

As expected, the Planned Parenthood Federation of America (PPFA) released its annual report for the 2013-2014 Fiscal Year several weeks before the close of 2014. The annual report of this abortion business is not the place to turn when you need encouragement, motivation or a smile. But this report is an exception that will raise spirit and reenergize the weary. It may even bring a smile to your face, albeit a slight smile.



The cover of 2013-2014 Annual Report features five full-color photographs of women. Two photos show several women smiling or laughing. One is a portrait of a black woman. The other two photos show a pair of women holding hands and a woman being seen by a medical professional, respectively. In every case, the women are young and attractive.

(The women are not identified because, as with virtually all PPFA public documents, the group pays a company for the rights to use the photos. In other words, the people featured likely have nothing whatsoever to do with Planned Parenthood.)

The annual report is titled, "Our Health. Our Decisions. Our Moment." PPFA's slogan ("Care. No matter what.") is noticeably absent.

As usual, 2013-2014 Annual Report opens with a statement ostensibly written by PPFA's president (Cecile Richards) and chairman (Alexis McGill Johnson). The first sentence under "Message from Our Chair & President" references Planned Parenthood's founder. "We've come a long way since Margaret Sanger was jailed in 1916 for opening America's very first birth control clinic." No one can argue with this statement, but the two PPFA leaders fail to mention that the "brave" Sanger fled to Europe to avoid prosecution. The first paragraph of the introductory statement continues:

Today, 99 percent of sexually active American women at some point in their lives use birth control — and, thanks to Planned Parenthood and the Affordable Care Act, more than 48 million women are now eligible to receive it with no copay.

It is not surprising that Richards and Johnson would mention "Obamacare," which is their way of paying homage to their "cash cow." Needless-to-say, "no copay" means no copay for the customer because the bill is being picked up by taxpayers.

The PPFA chieftains write that before 1973 "young healthy American women were dying because of illegal and unsafe abortions," but it is now "one of the safest medical procedures in this country (emphasis added)." You know what they say; "practice makes perfect!" And Planned Parenthood has had a lot of practice.



Much of the opening statement is spent lauding PPFA's donors. "Thanks to your support," the two women wrote, "our movement has come so far in nearly one hundred years — and we are building momentum." There is nothing necessarily wrong with "kissing up" to donors. It is common to most annual reports issued by "nonprofits."



Richards

Johnson

Did Richards and Johnson say there is “momentum”? As with much of the rhetoric used by PPFA leaders and activists, the term “momentum” is apparently used in an unconventional way.

The annual report certainly does not indicate the existence of any kind of momentum. Consequently, in an effort to heap undeserved but useful praise on donors, Richards and Johnson turn to a kind of momentum that cannot be measured (emphasis added):

Today, we are experiencing an explosion of engagement among the next generation – as activists, patients, and leaders in medical care. They refuse to feel shamed and stigmatized by sex, birth control, and abortion. They are *reframing the language we use*, infusing innovation into Planned Parenthood’s work as health care providers, and setting an agenda for reproductive rights and justice for all women.

PPFA hierarchy claim the one “constant” is that “people know they can always rely on Planned Parenthood.”

What follows is self-promoting text commonly used by Planned Parenthood activists when describing the group:

Planned Parenthood remains the nation’s leading reproductive health care provider and advocate with approximately 700 health centers across the country, seeing 2.7 million patients this year. Planned Parenthood continues to be the largest provider of sex education in the U.S., reaching 1.5 million young people and adults through education and outreach this year.

PPFA relies on frequency of use as a measure of validity. This is done in the absence of any kind of evidence that PPFA programs are actually successful in achieving the goals the group has articulated for decades.

No introduction to a PPFA annual report would be complete without reference to its public policy advocacy:

Our advocacy work is unparalleled; we never stop fighting to protect access to safe and legal abortion and to advance women’s health, with Planned Parenthood organizations actively lobbying in state legislatures. And we always seek cutting-edge ways to bring reproductive health care and sex education to the people who need them the most – around the globe, online, and in the most underserved parts of the U.S.

“Our advocacy work is unparalleled; we never stop...” This is the most truthful statement made in the annual report. If there is one thing that can be said about Planned Parenthood activists and likeminded individuals it is that their dedication is at the highest possible level. Needless-to-say, regardless of the cause, the dedicated see far more success than the lesser committed.

It is time to close the introductory message. And how do PPFA’s top leaders end their statement? With more donor flattery, of course:

Your generosity helps make all of this work possible. And today, we are stronger than ever, with a record number of supporters—eight million people. You are not just our supporters; you are our partners. We are in this movement together, and we depend on you to continue our forward progress.

Thank you for your support and leadership.

The “Our Moment” theme tops the next page of *2013-2014 Annual Report*. “We expanded our reach — and deepened our impact — providing the health care and education that help millions of people pursue their dreams and realize their full potential, and advocating for full access to and equity in reproductive health care,” the report states. PPFA noted its backing of 66 affiliates, which run some 700 “health centers,” as well as its work with all affiliates to “protect women’s health and rights at the national and state levels.”



PPFA continues its report by highlighting a dozen “moments and important breakthroughs” from the past year. Its first “moment” is that the group “helped reduce teen pregnancy to a 20-year low”:

Planned Parenthood gives young women the tools they need to prevent unintended pregnancies. This year, Planned Parenthood affiliates reached 1.5 million young people and families through sex education and outreach. Planned Parenthood educators trained over 18,000 teachers, school staff, and other youth-serving professionals within their communities. The impact of our work is evident over the long term: Teenage birth, pregnancy, and abortion rates are down to their lowest levels in 20 years. *These declines are the result of what Planned Parenthood does better than anyone else – provide sex education and birth control.*

Let’s read that last line again. “These declines are the result of what Planned Parenthood does better than anyone else — provide sex education and birth control.” Nonsense. There is no independent evidence that specifically ties PPFA programs to a decrease in the three areas mentioned. (It should be pointed out that PPFA is splitting the “teenage birth” and “abortion” categories because a lower teenage birth rate is linked to abortion.)

This section includes a photo and statement from a person identified as “Shireen”:

“Birth control has changed my life. It has allowed me to attend college, travel, and be a working woman. I get my birth control at Planned Parenthood because it is accessible and affordable, and because Planned Parenthood advocates for women like me – a young woman of color – every day.”

Once again, it is highly unlikely that the photograph is actually that of a PPFA customer. It is equally unlikely that a customer wrote the statement. This is obvious based on the rhetoric, which mimics other public statements made by Planned Parenthood.



PPFA’s second “moment” is that it “engaged in more than 70 research projects.” While the number surely changes every year, PPFA and its affiliates have participated in — and been paid for —

“research projects” for decades. Studies have included the use of long-lasting reversible birth control and human papillomavirus (HPV) vaccine testing. It is frankly odd that PPFA has to rely on such participation as a “moment” when it is nothing new.

PPFA’s “moment” number three is that it “won court victories protecting abortion access.” In Arizona and Iowa PPFA fought against restrictions on “medication abortion,” which it claims “have no basis in medicine and that would have dramatically reduced access to safe, legal abortion...”

There’s more. A federal *judge* struck down a “harmful” Alabama law that would have “forced three of the five abortion providers in the state to cease their work, thus severely restricting access to safe, legal abortion and thereby threatening women’s health.” PPFA is fighting similar statutes that have successfully closed abortion centers in Texas and “threaten” to do so in Louisiana, Mississippi, Oklahoma and Wisconsin.

Communicating with young people in times of “crisis” is important enough to be declared “moment” number four. “Teens who need an answer right away to an urgent question can now reach us on their phones or through their computers,” the report said. “Over the past year, 126,494 young people used our Chat/Text program, reaching our staff of over 20 dedicated specialists at urgent moments — for example, following unprotected sex, when they may be worried about pregnancy or STDs and may *need* emergency contraception (emphasis added).” The conversations are confidential. Parents will *not* be told of the “crisis” being experienced by their children.

Moment number five is that PPFA ‘streamlined and expanded care.’ In this section PPFA boasts of helping

35 affiliates increase productivity, working with all affiliates to “improve patient health care,” and opening ten new “health centers.” The section also includes mention of the launch of online appointment scheduling.

The sixth “moment” states that PPFA “helped increase use of long-acting reversible” birth control:

Over the last five years, Planned Parenthood health centers have seen a 91 percent increase in the use of IUDs and implants – the most effective reversible methods of preventing unintended pregnancies. These are great birth control options for women – including adolescents – who want the best protection and aren’t yet ready to start a family.

A photo of a young woman we are to believe is a PPFA “customer,” along with a statement she (“Kanisha”) supposedly made, is also in this section:

“Different women need different options for birth control. I had to try three different methods until I found one that’s right for me. When I asked my doctor at Planned Parenthood about the IUD, she was enthusiastic and insertion only took a few minutes. Many college-age women are unaware of the IUD, but it’s an excellent option for young people.”

Number seven is a claim that Planned Parenthood Global (PPG), PPFA’s international operation, worked in conjunction with 53 groups in Africa and Latin America to provide “1 million people outside the U.S. with health care.” Of course, “health care” means matters related to sexuality and reproduction.



Artificially constructed image of a woman in Africa

PPG worked with overseas partners to continue “effective advocacy efforts.” Two examples were given: 1) improved protections for reproductive health in

Ecuador; and 2) increased access to “sexual and reproductive health services for youth in Nigeria.” In addition, PPG worked with its partner groups to create a network of 1,080 “trained Youth Peer Providers,” who gave basic birth control counseling and access to their “peers, classmates, and friends.”

The eighth “moment” states that PPFA “engaged and trained the next generation of leaders.” It claims to have more than 200 college campus groups, which is an increase of 182 percent over three years ago. PPFA also claims to have 1,503 young peer indoctrinators who are working with 42 affiliates. They are said to have reached nearly 100,000 young people with “sex education work-

shops on issues such as healthy relationships and birth control for youth...” A photo and statement by “Dakota” are part of this section:

“I first learned about Planned Parenthood from my mom, who would take me with her to the health center. When I was in high school, she told me about the peer education program at my affiliate, and I’ve been involved ever since. My plan is to go to medical school and become an abortion provider. Being part of Planned Parenthood gives me the space to do this work.”

In “moment” number nine PPFA claims its “health centers” did 487,000 breast exams” in 2013. Affiliates distributed information about breast health and provided breast cancer *screenings* (not mammograms).



Advertiser Breast Party Ever:

PPFA worked with BET Networks (part of boycott target National Amusements) in an attempt to make its breast cancer events “fun and engaging.” PPFA held “Breast Party Ever” in Atlanta, with

“hundreds of influential young women and celebrities,” the report said. “We ran an online contest for women around the country to share their own breast health stories, in partnership with the annual Soul Train Awards, and reached millions of women through media, pop culture partnerships, and social media.” A statement supposedly written by PPFA fan “Natarsha” is also in the section:

“When I was 33, I felt two lumps in my breast. The results came back positive: I had breast cancer. During my diagnosis and treatment, I was fearful, anxious, and depressed. One thing that helped me gain a more positive outlook was joining a support group. The other thing was the care and compassion I received from Planned Parenthood.”

“Moment” ten is quite bold. PPFA claims to have “fought abortion stigma in popular culture.” The details of this “moment” are worth reading in their entirety:

When the film *Obvious Child* was released this year, it marked a breakthrough for abortion in popular culture—as an edgy, hip, funny, remarkably honest story revolving around one woman’s abortion. Planned Parenthood worked for years with the film’s writer, director, and producers to shape the story, helped them film it in a Planned Parenthood Hudson Peconic health center, and oversaw its release to widespread critical and commercial success.

When NBC rejected an ad for the film because it included the word “abortion,” Planned Parenthood Act-

ion Fund led a national campaign to insist the network reverse course and change its practices. The campaign ignited a social media firestorm – and opened a conversation about abortion stigma – and NBC decided to run the ad and clarify its policies.

A “firestorm”? Hardly. NBC caved to loud — *very* loud — pro-abortion extremists. It was like a lion trembling in fear because a little mouse made a “threatening” noise.



Putting up a front with a fake, used photo of a woman who is not even a PPFA member. 2013-2014 Annual Report along with statements supposedly made by PPFA supporters (Dakota, Natarsha, and Chara)

“We turned the *Hobby Lobby* decision into a national rallying cry,” is moment number eleven:

In every medium and across every platform, we informed Americans that the U.S. Supreme Court’s Hobby Lobby decision is dangerous because it gives bosses the power to decide whether or not women can get access to no-copay birth control. Over 250,000 supporters signed Planned Parenthood Action Fund’s “Join the Dissent” online petition to send a message to lawmakers, employers, and the Supreme Court that our medical decisions belong to us, not our bosses.

On October 19, 2003, a lawsuit was filed by Christian-owned Hobby Lobby Stores Inc., Mardel Inc., and Conestoga Wood Specialties Corporation, et al. (the petitioners) against Sylvia Burwell, Secretary of the U.S. Department of Health and Human Services, which effectively means the action was against the U.S. Government.

At issue in *Burwell v. Hobby Lobby Stores Inc.* were regulations issued by the Department of Health and Human Services that required companies to provide female employees with free access to birth control. The case pitted the Patient Protection and Affordable Care Act (PPACA) against the Religious Freedom Restoration Act.

On June 30, 2014, the Supreme Court issued a 5-4 ruling that sided with petitioners. This is a great victory for religious freedom and major blow to the Obama Administration’s health care plan.

UP CLOSE... “Breast Party Ever”

“Moment” number nine of Planned Parenthood Federation of America’s (PPFA) 2013-2014 Annual Report, references an event called “Breast Party Ever.” (PPFA has long been a fan of a play on words.) The event has been held in many areas of the United States and Canada, but the Annual Report focuses on the soirée in Atlanta, Ga., on October 5, 2013.

Cosponsored by Black Entertainment Television (BET) Networks, Breast Party Ever was billed as a “community event to raise awareness about the importance of breast health in women ages 20 to 40.” (October is National Breast Cancer Awareness Month.) PPFA said the event “brought together women, girlfriends, entertainers, medical providers, and community leaders to help women take charge of their health through breast cancer education and early detection.” Sororities Alpha Kappa Alpha Sorority and Delta Sigma Theta were among the event partners.

Actress Keshia Knight Pulliam of “The Cosby Show” and, far more recently, “The Celebrity Apprentice” hosted Breast Party Ever. “Making sure that young people have the information and support they need to live happy, healthy lives is one of my deepest passions,” said Pulliam. “That’s why I am a huge supporter of Planned Parenthood. One of the most important things women can do in their lives is take charge of their health. That’s especially important when it comes to our breast health — you can really never start too early.”

“I’m so honored and excited to be here,” actress Tasha Smith (“Daddy’s Little Girls,” “For Better or Worse” and “Why Did I Get Married?”), a member of PPFA’s Board of Advocates and its Celebrity Ambassador, told the crowd. “When I grew up Planned Parenthood was there for me,” Smith said in her keynote speech. “And, when I started out as an actress, like many young professionals, I did not have health insurance so guess where I went — to Planned Parenthood for my annual exams.” Smith urged women to “go to Planned Parenthood...they’re there for us! I would also encourage you to go with someone like a sister, cousin, friend, co-worker, or even your neighbor...Planned Parenthood is there for us. Now let’s be there for ourselves!”

“Because of Obamacare, millions more women will have access to preventive health care like breast cancer screenings,” said Planned Parenthood Southeast President Staci Fox. Planned Parenthood launched a website (plannedparenthoodhealthinsurancefacts.org) to help. “We’ve come together to celebrate this historic moment and to redouble our commitment to make sure that as many women as possible are able to get high-quality, affordable health care,” Fox said.

Others in attendance at Atlanta’s Breast Party Ever were Tameka Raymond (wardrobe stylist; ex-wife of Usher Terry Raymond IV, professionally known as “Usher”), Valeisha Butterfield Jones (author, political activist and founder of Women in Entertainment Empowerment Network), Sharlinda Parker and Kahdijiha Rowe (entrepreneurs; mother and daughter cast members of the “reality” show “Big Rich Atlanta”), and Lil Scrappy (Darryl Kevin Richardson II; host of “Love & Hip Hop Atlanta”).

Remarkably, Planned Parenthood claims to have “shifted public opinion against the ruling” by telling women they saved “\$483 million in 2013 through the birth control benefit, and that more than 48 million are already eligible for this benefit [under the PPACA] and can therefore plan their families, lives, and futures.” PPFA accomplished nothing, but this was the very best spin they could

put on the horrible defeat. This section of the annual report actually suggests PPFA had *neutralized* the impact of the decision. In reality, PPFA lost — and lost big. But the group is steering women toward another way to make sure it gets more government money (PPACA).

In the final “moment,” number twelve, PPFA claims to have run “the largest...canvass for uninsured women in the U.S.” The report states that PPFA educated more than 1.7 million people in 18 cities across eight states “about their eligibility for new health insurance and how to enroll...,” resulting in the submission of more than 100,000 PPACA applications and 15,000 new voters.



Making use of “personal stories and experiences” has long been a PPFA practice. Section twelve includes a message from “Chenoa”:

“After losing my health insurance, I wasn’t making enough money to afford it on my own, so basically I just neglected my health. When I heard about the PPACA [Affordable Care Act] marketplace, I went to the Planned Parenthood website, typed in my zip code, and found out what my options were. It was easy to enroll online, and I was so excited to have health insurance again. Everyone should have the right to be healthy. I can choose from a range of health care providers, and I choose Planned Parenthood.”

Now for the statistics. This is a bottom line look at PPFA’s business over the 2013-2014 fiscal year (finances) and the 2013 calendar year (“services”). While it is easy to look at the Tables, a few words about each would likely be helpful, particularly because it is these statistics that indicate a new trend.

Pro-life activists wait with a sense of dread when PPFA is about to release an annual report. This is primarily because, with rare exception, the number children killed by the deadly entity goes up. Dread is also felt when comparing 2013 to the previous year, but the increase was not nearly as big as most people would have predicted. The report shows that PPFA committed *only* 487 more abortions in 2013 than in 2014, but when one considers that each number represents a dead baby, it is hardly appropriate to diminish the impact of *any* increase.

TABLE 1: "SERVICES" AT A GLANCE ¹				
PPFA 2010-2014 ²				
"SERVICE"	2010	2011	2012	2013
Abortion ³	329,445	333,964	327,166	327,653
Adoption Referrals	841	2,300	2,197	1,880
Birth Control (reversible)	2,219,726	2,006,691	2,129,855	2,131,865
Breast Exams/Care	747,607	639,384	549,804	487,029
Colposcopy ⁴	41,549	39,763	37,683	32,334
Cryotherapy ⁵	1,254	1,084	920	684
"Emergency" Birth Control	1,461,816	1,425,746	1,590,133	1,440,495
Family Practice ⁶	35,062	55,329	41,359	65,464
Genital Warts (HPV) Treatment	NA ⁷	49,058	42,933	38,612
HIV Testing ⁸	574,901	680,807	697,680	704,079
HPV Vaccinations	34,130	38,892	38,535	34,739
LOOP/LEEP ¹⁰	2,432	2,469	2,273	2,095
Pap Tests	769,769	585,978	492,365	378,692
Pregnancy Tests	1,113,460	1,450,589	1,148,249	1,128,783
Prenatal Care	31,098	28,674	19,506	18,684
STD Tests/Treatment	3,604,152	3,744,949	3,728,111	3,727,359
Sterilization (female)	605	801	821	822
Urinary Tract Infection Treatment	NA ⁷	47,812	52,947	47,264
Vasectomy	3,290	3,575	3,749	4,166
Other Procedures/Treatments	32,229	26,794	27,389	17,734

¹ PPFA affiliates routinely revise the numbers reported to the national office after the annual report is published. The most up-to-date figures are used herein. ² "Services" are reported on a calendar year basis. ³ An unreported number of females were referred to abortionists outside of Planned Parenthood. ⁴ An examination that aids in the discovery of abnormal growth cells in the cervix. ⁵ A treatment for abnormal growths. ⁶ Affiliates offer general health care services to varying degrees. ⁷ This category does not appear in the report. ⁸ In past reports statistics regarding this procedure were broken down by gender.

Speaking from strictly a statistical perspective, pro-life activists can be thankful PPFA did not kill more children. But there will be no reason for joy or celebration until the number is reduced to zero. The work we have before us continues to be significant, but it is not overwhelming. Think "prayer and persistence."

An intriguing aspect of PPFA's report is the number of referrals made to outside agencies for adoption services. The number has always been dismal, even when there has been a huge percentage change. If PPFA referred only 1,000 women for adoption in one year and 2,000 the next, the increase would be considered good, but the number is still quite pathetic, especially when compared to the number of "surgical" abortions it committed. In other words, the numbers in this category have varied radically over the years, but have always been tragic.

Take a look at Table 1 (above). Keeping in mind that some of the 18 categories are vastly more important than others, how many of them increased versus decreased?

Comparing 2011 numbers to those of 2010, the numbers in eight categories went up and eight went down. (Two categories were new.) In 2012 the numbers in six categories increased and twelve decreased. In 2013 only three categories saw a jump, one was basically unchanged, and

a staggering 14 dropped. Every year, for the past three, PPFA saw fewer and fewer customers. And the numbers have not been insignificant.

In a time when Planned Parenthood has received more free publicity than ever before, the number of people "served" is dropping. In a time when Planned Parenthood enjoys the support of the most pro-abortion president in American history, the number of people "served" is dropping. And if you think these facts are not convincing, just wait until you compare the *drop* in the number "served" to the *increase* in funding.

Data from Table 2 (below) is not nearly as significant as that from other years but is quite interesting. One can see a trend in the use of different forms of birth control. In some cases, such as The Pill, the number has steadily declined, although between 2011 and 2012 it remained relatively constant. Rather than emphasizing oral and nonprescription birth control, PPFA is now turning to forms that are injectable and those implanted under skin. Most important, however, is that the types of birth control are increasingly going reported.

With rare exception, PPFA's budget increases every year. In some years the increase has been substantial, but it is usually somewhat modest.

PPFA's income for fiscal year 2013-2014 was \$1,303.4 billion. (Yes, that is \$1,303,400,000.00) This figure is nearly 7.7 percent more than in 2012-2013.

If there is good news it is the fact that the amount of funds coming from taxpayers decreased in both dollars (see Table 3, above) and percentage of the total budget (see Table 4, right). Despite the good news, the bigger problem still exists. Planned Parenthood continues to receive taxpayer funds in the form of grants and reimbursements.

TABLE 2: METHODS OF REVERSIBLE BIRTH CONTROL ¹							
PPFA 2007-2014							
"METHOD" ²	2007	2008	2009	2010	2011	2012	2013
Barrier (Nonprescription)	17.9	17.3	18.4	17.8	18.1	17.6	14.2
Barrier (Prescription)	0.1	0.1	0.1	0.1	-NI ³	-NI ³	-NI ³
Combined Hormone Patch	3.6	2.8	2.8	2.3	2.1	2.1	2.1
Combined Hormone Ring	5.5	5.5	5.7	5.7	5.8	5.8	5.1
Fertility Awareness	0.2	0.1	0.1	0.1	-NI ³	-NI ³	-NI ³
Implant	-NI ³	-NI ³	0.4	0.7	1.1	1.1	2.4
Injections (Progestin Only)	9.3	9.5	9.7	9.4	10.1	10.1	11.6
Intrauterine Device (IUD)	1.9	2.9	3.3	4.1	4.3	4.4	6.4
Oral (The "Pill")	45.7	43.0	41.1	39.5	37.7	37.9	37.0
Other/Unreported	6.4	8.6	8.1	8.4	20.8	20.9	21.2
None	9.4	10.0	10.5	11.9	-NI ³	-NI ³	-NI ³

¹ Figures are percentages and rounded to the nearest tenth. ² Type selected by Planned Parenthood customers. ³ Category was not included in the PPFA report.

The issue of funding of Planned Parenthood is certainly worth more time and space. While the effort to defund

Planned Parenthood at the federal level over the past few years has been stronger than ever, the fact remains that Congress has been unwilling to put a stop to it. Pro-life organizations need to understand — and admit — that even though the new Congress is made up of more pro-life men and women than in past years, the battle will be just as fierce as it has always been.

SOURCE	2009-10	2010-11	2011-12	2012-13	2013-14
Taxpayers	\$487.4	\$538.5	\$542.4	540.6	\$528.4
Individual/Private Donations	223.8	318.7	307.5	315.4	391.8
"Health Clinics"	320.1	305.4	311.5	305.0	305.3
Other	16.9	56.4	37.7	49.4	77.9
TOTAL	\$1,048.2	\$1,219.0	\$1,199.1	\$1,210.4	\$1,303.4

¹ Figures are in millions of dollars.

The President will not sign a budget void of funding for his pet group. The problem is that, historically, pro-abortion Republicans have convinced House leadership the dispute is not worth causing another government shutdown, which is always blamed on Republicans. Grossly unskilled at defending their position and unwilling to go toe-to-toe with the White House, Re-publican leaders have caved to the President and pro-abortion members of their own caucus. But is what happened year in and year out always a predictor of things to come.

Congress must pass a budget. Congress decides how tax dollars are spent. If it does not make funds available to Planned Parenthood there is little the President can do. Sure, he can veto the bill and jump up and down demanding that Planned Parenthood be eligible for federal funds, but if Congress refuses to budge the President is put in a bad position. Any repercussions (government shutdown and so forth) must be placed at the steps of the White House. Congress passed a bill and by doing so met a responsibility and exercised the power given the legislative body by the Constitution. (The Constitution makes it clear that when it comes to money, the primary power is with the legislative branch.) If the President does not like it, he should return to the Senate.



John Boehner and Barack Obama don't see eye-to-eye.

In past years, when the media and White House have blamed Congress for failing to produce a budget the President can sign and congressional leaders eventually do what the President wants them to do. In other words, congressional leaders blink first — every time. Threats by pro-abortion Republicans to abandon leadership present a formidable obstacle. Leaders lose their ability to stand against the President. The scenario will repeat until leaders find a way to neutralize the in-caucus threat.

SOURCE	2009-10	2010-11	2011-12	2012-13	2013-14
Taxpayers	46.5	44.2	45.2	44.7	40.5
Individual/Private Donations	21.4	26.1	25.6	26.1	30.1
"Health Clinics"	30.5	25.1	26.0	25.2	23.4
Other	1.6	4.6	2.2	4.0	6.0

¹ Figures are in millions of dollars.

Questions. Will the time ever come when pro-life leaders tell Republican leaders that unless they successfully end funding of Planned Parenthood, their party will lose the support of pro-life activists in huge numbers? Do pro-life leaders have such courage? Can pro-life leaders come to a consensus that it is time to take a strong stand? Will pro-life voters follow Movement leaders? Will Republicans do to the Pro-Life Movement what Democrats repeatedly do to the Civil Rights Movement? ("They will not leave the Party. Where else can they go?")

More questions. Would it be worth losing several elections if that is what will convince Republican leaders they should not take the Pro-Life Movement for granted? Will standing up to Republican leaders simply backfire — possibly in a way that could irreversibly damage the relationship between the Pro-Life Movement and the Republican Party and the void would be filled by newly activated pro-abortion Republicans?

CATEGORY	2009-10	2010-11	2011-12	2012-13	2013-14
Build Advocacy Capacity	--NI ³ --	--NI ³ --	--NI ³ --	\$29.8	\$14.8
Engage Communities	--NI ³ --	--NI ³ --	--NI ³ --	26.0	24.7
Fundraising	\$48.0	\$51.2	\$56.1	60.4	63.4
Increase Access	--NI ³ --	--NI ³ --	--NI ³ --	46.7	65.0
Overseas Birth Control	6.1	7.1	7.5	--NI ³ --	--NI ³ --
Management & General	121.3	125.9	136.4	142.3	145.9
"Medical Services"	699.2	730.8	744.4	770.5	769.1
Paid to Related Groups	0.6	0.8	0.0	2.4	2.5
Public Policy	56.2	51.1	51.3	26.0	33.6
Refresh Our Brand	--NI ³ --	--NI ³ --	--NI ³ --	3.2	1.8
Renew Leadership	--NI ³ --	--NI ³ --	--NI ³ --	1.3	3.6
Services to Affiliates	42.0	36.4	43.8	--NI ³ --	--NI ³ --
Sex Indoctrination	42.0	41.5	41.5	43.6	44.6
U.S. Birth Control	14.3	18.7	30.7	--NI ³ --	--NI ³ --
TOTAL	\$1,029.7	\$1,063.5	\$1,111.7	\$1,152.2	\$1,176.3

¹ Figures are in millions of dollars. ² Financial ties to The Guttmacher Institute, PPFA's research arm, were cut to advance the false claim that the group is "nonpartisan."

Still more questions. Should the Pro-Life Movement create its own political party? What happens when the new party must take a stand on issues unrelated to those addressed by the Movement? Would this make a cohesive party virtually impossible to achieve? Would the creation of a new party basically remove the Pro-Life Movement from the political realm because their candi-

dates could stand on principle but lose virtually every race? Maybe more could be done by getting the message out, even if it does not immediately translate into votes? There are really no surprises when it comes to PPFA's expenses (see Table 5, below). Even those categories that show a marked change are not worrisome. But there is one point related to expenses that is of great interest.

TABLE 6: EXCESS REVENUE OVER EXPENSES ¹					
PPFA 2002-2014					
Fiscal Year	Excess	Fiscal Year	Excess	Fiscal Year	Excess
2002-2003	\$36.6	2006-2007	\$114.8	2010-2011	\$155.5
2003-2004	35.2	2007-2008	85.0	2011-2012	87.4
2004-2005	63.0	2008-2009	63.4	2012-2013	58.2
TOTAL: \$900.5 million					

¹ Figures are in millions of dollars.

Many people have urged Congress to end funding of PPFA. This lobby has included the use of several common arguments in the effort to convince lawmakers to side with them. For example, funding for PPFA should cease because of the budget deficit. PPFA should not get taxpayer funds due to a poor economy. PPFA should not be funded because its "clinics" do not do mammograms. While each argument is based on truth, they are weak.

Assume for a moment that the aforementioned points convinced Congress to stop funding PPFA. It would be an enormous victory, but what happens if there is a budget surplus next year? What if the economy improves? What if Planned Parenthood begins doing mammograms? It is important that every argument be thought through; one must consider all aspects of each point.

Some PPFA affiliates have implemented afterschool recreation and arts/crafts programs, paying attention to drawing every type of child. Some PPFA affiliates help children with their homework. Some affiliates offer (limited) prenatal care.

What do these programs have to do with PPFA's work? Nothing. The programs are implemented with specific goals. Afterschool and homework assistance programs create a positive image among children and their parents, which could be beneficial when the children get older. They generate a larger donor and youth contact base and access to more taxpayer funds. Prenatal care programs give the group a positive image with the general public ("Sure, we do abortions, but we offer a full 'choice' of options.") And all such programs bring praise and mute criticism. ("Abortion is just one small part of our work.")

Which argument is among the best? PPFA does not need the money. It has a huge capacity for raising funds from private sources. The past three years prove the point. In the 2009-2010 fiscal year, PPFA took in more than 223.8 million private dollars. One year later, the figure soared to \$318.7 million (up more than 44.2 percent). And the

figure has remained over \$300 million ever since the initial big jump. In fact, in the 2013-2014 fiscal year, PPFA received nearly \$400 million in private gifts. It does *not* have a problem raising private dollars.

There is another aspect of the argument that PPFA does not need the money. For decades now, it has ended every fiscal year with millions of dollars in "excess revenue over expenses." Just how much does PPFA have in this "excess" fund? No one knows for sure, but let's examine the group's income over the past dozen years (see Table 6, left). In just the last 12 years of its nearly 100 year existence, PPFA reported \$900.5 million in excess. It is utter foolishness to claim taxpayer funding is even remotely essential to PPFA's existence.

It is estimated the Planned Parenthood takes in \$140 million from "surgical" abortions every year. This figure represents nearly 46 percent of the funds generated by PPFA "health centers." Chemical abortion (euphemistically called "medical abortion") is far less expensive and can give women a greater degree of privacy and denial. Most radical pro-abortion activists want to remove all stigma related to the act. ("No one should feel guilty... except for meat-eaters, warmongers, and others who do not think just like me.") The more abortions PPFA commits, the greater chance zealots will have of success.



Bad versus Bad: "surgical" (left); chemical (right)

All things considered, the past year was not one of Planned Parenthood's best. Every one of its listed "moments" is, to put it mildly, *lame*. It is an obvious attempt to fill the pages of the annual report with some kind of positive news. Some of the "moments" are so bland it is hard to believe the group's supporters will not realize what is happening.

Planned Parenthood is "on the ropes" and it is our job to keep it there as long as it takes for it to hit the canvas. Now *that* will be a "moment!"

– Douglas R. Scott, Jr. is president of Life Decisions International.

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