



# Special Reports

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## ANNUAL REPORT PRESENTS CHALLENGES

by Douglas R. Scott, Jr.

Virtually every pro-life leader looks for the release of program and financial information from the world's most vociferous pro-abortion empire. Just like the proverbial box of chocolates, "you never know what you're gonna get." Well, there are a few things one can count on. And none of them are good. In this edition of *Special Reports* we take a careful look at Planned Parenthood's recently released annual report.

The Planned Parenthood Federation of America (PPFA) is back to its usual style in the group's annual report that covers the 2012-2013 Fiscal Year. The use of full-color photographs, bold text and graphs, which had been abandoned in recent years, has returned. This should surprise no one. After all, to Planned Parenthood, presentation is everything.



The cover of *Annual Report 2012-2013* (left) features a full-page, full-color photograph of a young woman of African descent. (The woman is not identified.) Along with the photograph are the Planned Parenthood name and logo. The group's slogan ("Care. No matter what.") is also present. Sleek and simple. The image conveyed is one of intelligence, professionalism and attractiveness, which just happens to be what PPFA leaders had hoped to express.

*Annual Report 2012-2013* opens with a statement that appears above the names of PPFA's president (Cecile Richards) and its chairman (Alexis McGill Johnson). The statement is broken into three sections; the first titled, "This is Planned Parenthood":

We are the nation's leading reproductive health care provider and advocate, with more than 700 health centers across the country that will see nearly three million patients this year. We are the largest provider of sex education in the U.S., with educators who will reach more than one million young people and adults this year. We are the most effective advocate in the country for policies that protect access to safe and legal abortion and advance women's health, actively lobbying in every state legislature—and in some states, actually improving reproductive health care access. And we are the leading innovator in bringing reproductive health care and sex education to the places they are needed most—around the globe, online, and in the most underserved parts of the U.S.

The second piece of the statement is headed "This is Planned Parenthood's time":

As we approach our 100th anniversary, we are focused on building for the next century. We are investing in unprecedented efforts to help millions more people get high-quality, affordable health care; after leading the fight to ensure that the Affordable Care Act would be a historic advance for women's health, now we're making sure its promise is realized in people's lives. We are investing in technology to reach a whole new generation, both with health care and opportunities for activism. We are investing in the toughest areas of the country where health care is hardest to access and where disparities based on race and class are [sic] deepest. And Planned Parenthood Action Fund is using every tool in its toolkit to ensure that we have a political climate that will protect women's health.

Segment three of the section is titled, "This is Planned Parenthood's power":

We are stronger than ever because we are more diverse than ever. This year, the number of Planned Parenthood chapters on college campuses increased by 50 percent. We now have seven million active supporters—more than 25 percent of our new supporters are under the age of 35, and a fifth are [sic] people of color. The new multicultural majority isn't a group we talk about and talk to. They're who we listen to. They are changing our country and world for the better. They are our patients, our staff, our donors, and our supporters. They are our future—and, with your help, we are building an organization and a movement that they can call their own.

Alexis McGill Johnson  
Chair  
Planned Parenthood  
Federation of America



Cecile Richards  
President  
Planned Parenthood  
Federation of America



The statement utilizes the same kind of hyperbole used by PPFA leadership in virtually every annual report.



One prominent part of *Annual Report 2012-2013* is a list of PPFA's "10 History-Making Moments." The most important reason for publishing an annual report is to promote the organization and its work, which PPFA leaders clearly kept in mind when writing this section:

## 1. Health Care Expansion

Millions more people begin getting free access to birth control, breast exams, and other preventive care as the *Affordable Care Act* goes into effect, with the women's preventive benefit that Planned Parenthood led the fight to include.

If so many more people are getting “free access to birth control, breast exams, and other preventive care,” PPFA is getting millions more taxpayer dollars to provide the “services.” Should not this financial windfall qualify as one of PPFA’s “10 History-Making Moments?”

## 2. Legal Wins

As part of a growing litigation docket with active cases in 12 states last year, courts strike down laws in Arizona and Indiana that would have blocked Medicaid patients from getting care at Planned Parenthood.

When PPFA cannot get what it demands from the legislative or executive branches, or directly from voters, it turns to like-minded unelected judges. Planned Parenthood wants the judicial branch to force its will on the people. Sadly, but not surprisingly, PPFA and its legions have been widely successful with this strategy—beginning most notably with the U.S. Supreme Court’s decisions in *Roe v. Wade* and *Doe v. Bolton*.

## 3. New Health Centers

Planned Parenthood opens a new health center in Hattiesburg, Mississippi—one of *more than 30 health centers* that opened and began serving patients in the last two years.

The very size of the photo of Texas State Senator Wendy Davis as used in *Annual Report 2012-2013* makes it clear that Planned Parenthood activists view the pro-abortion lawmaker as a true champion of “women’s rights.”



Needless-to-say, every time PPFA opens a “health center,” it has a dramatic and negative impact on both the immediate and surrounding communities. This is because Planned Parenthood insists on bringing its deadly dogma; not just legitimate health care. But PPFA routinely attempts to hide its dogma within “health care” programs.

## 4. A Global Reach

A new initiative launches in *Western Kenya* to deliver health care services and information to more women, men, and youth as part of Planned Parenthood Global’s expansion in Africa and Latin America.

We know what PPFA means by “health care services and information.” These programs are imposed on the people of other nations regardless of their religious or cultural mores.

## 5. Historic Elections

Women’s health plays a historic and decisive role in the presidential election and in key state elections with the *largest gender gap* ever recorded.

This claim is one of the few with a glimmer of truth. Planned Parenthood Action Fund, the Democratic National Committee and several other radical entities used a “fear-based” strategy to convince American women that Republicans were waging a “war on women” and were eager to enact laws that would ban abortion. But that claim would surely fail to frighten enough women.

The message had to be sent that, in addition to banning abortion—“even in cases of” rape and incest—Republicans intended to prohibit the use of birth control and dismantle all taxpayer-funded programs that provide health-care to women. Many in the media and entertainment industries were glad to climb aboard to help spread the message, despite the fact that it was a lie.

No legislative body could enforce such laws even if they did pass because the U.S. Supreme Court has ruled that both abortion and birth control are “privacy issues” protected by the Constitution of the United States. But these rulings have not stopped those using the misleading strategy, which many see as a “magic bullet” (see related article titled, “The Magic Bullet” in the March-April 2014 edition of *The Caleb Report*).



Is this the inescapable political equivalent of taking a pro-life position?

This is probably because even among most Republicans abortion is seen as a losing issue (if you are opposed) and there is no way around it.

#### 6. Wendy Stood

State Senator Wendy Davis' filibuster of a draconian abortion law lights a fire in Texas, as the public rises up against unprecedented attacks on women's health at the state level, from North Dakota to North Carolina.

PPFA neglected to mention that the "draconian law" Davis had opposed was passed by the Texas legislature and signed into law by Governor Rick Perry. Nevertheless, Davis has become a pro-abortion heroine and "celebrity." It is time to step aside, Sandra Fluke.

The words "as the public rises up" are intriguing. The "public" in the Senate Gallery consisted of pro-abortion zealots who had received texts, emails and phone calls asking them to show up. If pro-life activists had created such a spectacle Planned Parenthood would have labeled them "a small band of hooligan agitators that have no respect for the rules of the Senate, the rule of law, or the rights of women."

#### 7. On Offense In The States

California passes a state law allowing non-physicians to provide abortion, while Illinois and Colorado pass laws mandating comprehensive sex education, as Planned Parenthood and allies press forward with a *proactive legislative agenda* around the country.

Planned Parenthood has definitely stepped-up its work in state legislatures. Its leaders realize that with Barack Obama in the White House they need not be concerned about action on the Federal level. Today, the real action is in the states.

#### 8. Fighting Breast Cancer

An outpouring of public donations helps Planned Parenthood significantly expand our breast health training, outreach, and medical programs—and helps several thousand more low-income patients get biopsies and other advanced diagnostic screening.

The "outpouring of public donations" was generated after head of the Susan G. Komen Breast Cancer Foundation foolishly informed PPFA President Cecile Richards

that the decision had been made to stop funding the abortion-advocacy group. The change of policy was in response to a desire on the part of some key Komen leaders, most notably Karen Handel, to get the charity out of the abortion debate (see the September-October 2012 edition of *The Caleb Report*.)

Then-Komen president Susan A. Brinker said she had been friends with the people at PPFA for decades and she felt an obligation to inform Richards of the change before it was implemented as opposed to just letting the decision become clear as time passed. What did Richards do with the information? She called friends in the media who rallied to do one-sided reports on the Komen. Throughout the mêlée PPFA officials routinely implied that its affiliated "health centers" do mammograms onsite and, therefore, Komen's decision would put an end to such care, resulting in the deaths of thousands of women.

Unfortunately, the media usually went to Komen for a person to speak about the group's decision, but they (including Brinker) were wholly unprepared to deal with the onslaught. Therefore, no one pointed out that Planned Parenthood does not do mammograms and it never has done so; nor was it noted that PPFA has hundreds of millions of dollars in what is essentially a savings account ("excess revenue over expenses; see Table 5), which means PPFA could have been doing mammograms for decades but apparently has had no interest in saving the lives of women.

The lies and half-truths old by Planned Parenthood officials and their allies led many people to send donations to the group. In some cases, hundreds of thousands of dollars were received from individuals. The most notable donor was then-New York City Mayor Michael Bloomberg who, in response to Komen's decision, gave \$250,000 to PPFA. (Does this prove that PPFA does not need Komen to get the money its hierarchy claims is needed?).

#### 9. Pop Culture Influence

NBC's popular series *Parenthood* depicts the first abortion on a major network entertainment program in years, reaching millions of people with a storyline that connects broader segments of the public about abortion. Planned Parenthood has also worked with major television programs and media outlets such as *Girls* and *Cosmopolitan* to promote our brand and cover our issues.

PPFA's "work" with the media and entertainment industries has paid off—very well. And the people in these industries are happy to help spread Planned Parenthood doctrine. In fact, many storylines are boldly and blatantly one-sided, which is fine since no one cares what Neanderthal anti-choice fanatics believe.

Entertainers such as Miley Cyrus are not the only ones who want to “push the envelope.” The problem is that everyone wants to push the envelope a little more than the last, which has resulted in a virtual content to see who can destroy the envelope altogether. And all of this is done to make money—the consequences be damned. Most often the “consequences” involve harm to our children.

#### 10. Reaching Youth Online

African-American and Latino youth find a lifeline in moments of crisis, as Planned Parenthood’s ground-breaking chat/text program is officially launched, now reaching 10,000 young people a month—just as [plannedparenthood.org](http://plannedparenthood.org) reaches 5 million visits a month as the go-to source of reproductive health information.

PPFA has long touted its connections to youth. Needless-to-say, it must win the hearts and minds of young people. The more ways PPFA can find to indoctrinate them the better it is for the group’s long-term health.

## Impact

The next section of PPFA’s 2012-2013 annual report is titled, “Impact.” In this section various statistics are presented. For example, the following text is shown in a large circle on page 10: “2,130,000 Women received birth control information and services from Planned Parenthood health centers in 2012.” On another part of the same page it reads, “1,590,000 Emergency contraception kits [were] provided.” This statistics may be found on page 12: “1,000,000 People who participate in in-person education programs, including those who learned how to prevent STIs [sexually transmitted infections] and how to get testing if they needed it.”

Another part of the “Impact” section is photographs of people who supposedly support Planned Parenthood, along with a statement we are expected to believe came from these individuals. A full page of the report is used for each of the three women pictured and quoted.

## 2012

Affiliate Medical Services Data\*

PPFA committed at least 327,166 abortions in 2012 alone. An unreported number of customers were referred to abortionists outside the Planned Parenthood empire. Only 2,197 customers were referred to adoption agencies.

With regard to the types of birth control dispensed to customers, prescription barrier, fertility awareness, and “none” were not included in the new report. This is the second year that these categories have been omitted. It is understandable why PPFA would not want people to know that some of its customers chose Natural Family Planning or no birth control method at all. The current manner of reporting implies that every customer chose one of the methods listed.

**TABLE 1: “SERVICES” AT A GLANCE<sup>1</sup>**  
PPFA 2010-2013

“SERVICE” <sup>2</sup>	2009	2010	2011	2012
Abortion <sup>3</sup>	331,796	329,445	333,964	327,166
Adoption Referrals	977	841	2,300	2,197
Birth Control (reversible)	2,327,662	2,219,726	2,006,691	2,129,855
Breast Exams/Care	830,312	747,607	639,384	549,804
Colposcopy <sup>4</sup>	46,062	41,549	39,763	37,683
Cryotherapy <sup>5</sup>	2,001	1,254	1,084	920
“Emergency” Birth Control	1,537,180	1,461,816	1,425,746	1,590,133
Family Practice <sup>6</sup>	45,151	35,062	55,329	41,359
Genital Warts (HPV) Treatment	NA <sup>7</sup>	NA <sup>7</sup>	49,058	42,933
HIV Testing <sup>8</sup>	537,342	574,901	680,807	697,680
HPV Vaccinations	44,924	34,130	38,892	38,535
LOOP/LEEP <sup>10</sup>	2,692	2,432	2,469	2,273
Pap Tests	12,424	769,769	585,978	492,365
Pregnancy Tests	904,820	1,113,460	1,450,589	1,148,249
Prenatal Care	1,029,821	31,098	28,674	19,506
STD Tests/Treatment	40,489	3,604,152	3,744,949	3,728,111
Sterilization (female)	19,796	605	801	821
Urinary Tract Infection Treatment	3,496,922	NA <sup>7</sup>	47,812	52,947
Vasectomy	756	3,290	3,575	3,749
Other Procedures/Treatments	NA <sup>7</sup>	32,229	26,794	27,389

<sup>1</sup> PPFA affiliates routinely revise the numbers reported to the national office after the annual report is published. The most up-to-date figures are used herein. <sup>2</sup> “Services” are reported on a calendar year basis. <sup>3</sup> An unreported number of females were referred to abortionists outside of Planned Parenthood. <sup>4</sup> An examination that aids in the discovery of abnormal growth cells in the cervix. <sup>5</sup> A treatment for abnormal growths. <sup>6</sup> Affiliates offer general health care services to varying degrees. <sup>7</sup> This category does not appear in the report. <sup>8</sup> In past reports statistics regarding this procedure were broken down by gender.

Most of PPFA’s female customers who choose a method of birth control were put on “The Pill.” Yet the popularity of this method has been on a steady and rather dramatic decline over the years (see Table 2), although 2012 did show a negligible 0.2 percent increase. You will also notice that the figure for “Other/Unreported” greatly increased (5.5 percent in 2006 to 20.9 percent in 2012). We suspect that the omitted categories noted above were lumped into this category.”

**TABLE 2: METHODS OF REVERSIBLE BIRTY CONTROL<sup>1</sup>**  
PPFA 2007-2013

“METHOD” <sup>2</sup>	2006	2007	2008	2009	2010	2011	2012
Barrier (Non-Prescription)	18.4	17.9	17.3	18.4	17.8	18.1	17.6
Barrier (Prescription)	0.1	0.1	0.1	0.1	0.1	NI <sup>3</sup>	NI <sup>3</sup>
Combined Hormone Patch	4.7	3.6	2.8	2.8	2.3	2.1	2.1
Combined Hormone Ring	5.0	5.5	5.5	5.7	5.7	5.8	5.8
Fertility Awareness	0.2	0.2	0.1	0.1	0.1	NI <sup>3</sup>	NI <sup>3</sup>
Implant	NA	NA	NA	0.4	0.7	1.1	1.1
Injectables (Progestin Only)	9.0	9.3	9.5	9.7	9.4	10.1	10.1
Intrauterine Device (IUD)	1.5	1.9	2.9	3.3	4.1	4.3	4.4
Oral	45.6	45.7	43.0	41.1	39.5	37.7	37.9
Other/Unreported	5.5	6.4	8.6	8.1	8.4	20.8	20.9
None	10.0	9.4	10.0	10.5	11.9	NI <sup>3</sup>	NI <sup>3</sup>

<sup>1</sup> Figures are percentages and rounded to the nearest tenth. <sup>2</sup> Type selected by Planned Parenthood customers. <sup>3</sup> Category was not included in the PPFA report.

## Combined Revenue and Expenses: National and Affiliates

With a budget of more than \$1,210,400,000, PPFA continues to enjoy great wealth. While income generated in

the 2011-2012 Fiscal Year was down from the previous year, the difference was insignificant. PPFA's record income was \$1.219 billion in the 2010-2011 Fiscal Year.

There is a noteworthy point to be made about PPFA's income. Nearly 45 percent of its budget comes from taxpayers, which indicates that an end to such funding could have a crippling impact. PPFA would be forced to "sink or swim" on its own merit; not because the group's political lapdogs continue to prop it up. Of course, PPFA has seen great benefit from the elections of Barack Obama.



"Brandi", "Courtney", and "Rebekah" praise PPFA in its annual report.

At the end of the 2010-2011 Fiscal Year (June 30, 2011), PPFA had \$155.5 million in "excess revenue over expenses." Its net assets were \$1.377 billion. At the end of the 2011-2012 Fiscal Year (June 30, 2012), PPFA found itself with \$87.4 million in "excess revenue over expenses." Its net assets were just shy of \$1.256 billion. At the end of the 2012-2013 Fiscal Year (June 30, 2013), PPFA took in \$58.2 million in "excess revenue over expenses." Net assets exceeded 1.627 billion.

CATEGORY	2009-10	2010-11	2011-12	2012-13
Build Advocacy Capacity	NI <sup>3</sup>	NI <sup>3</sup>	NI <sup>3</sup>	29.8
Engage Communities	NI <sup>3</sup>	NI <sup>3</sup>	NI <sup>3</sup>	26.0
Fundraising	\$48.0	\$51.2	\$56.1	\$60.4
Increase Access	NI <sup>3</sup>	NI <sup>3</sup>	NI <sup>3</sup>	46.7
International Birth Control	6.1	7.1	7.5	NI <sup>3</sup>
Management & General	121.3	125.9	136.4	142.3
"Medical Services"	699.2	730.8	744.4	770.5
Paid to Associated Groups	0.6	0.8	0.0	2.4
Public Policy	56.2	51.1	51.3	26.0
Refresh Our Brand	NI <sup>3</sup>	NI <sup>3</sup>	NI <sup>3</sup>	3.2
Renew Leadership	NI <sup>3</sup>	NI <sup>3</sup>	NI <sup>3</sup>	1.3
Services to Affiliates	42.0	36.4	43.8	NI <sup>3</sup>
Sex Indoctrination	42.0	41.5	41.5	43.6
U.S. Birth Control	14.3	18.7	30.7	NI <sup>3</sup>
<b>TOTAL</b>	<b>\$1,029.7</b>	<b>\$1,063.5</b>	<b>\$1,111.7</b>	<b>\$1,152.2</b>

<sup>1</sup> Figures are in millions of dollars. <sup>2</sup> Financial ties to the Guttmacher Institute, PPFA's research arm, were cut to advance the grossly false claim that the group is "non-partisan."  
<sup>3</sup> This category was not included in the annual report for the corresponding fiscal year.

2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
\$55.8	\$114.8	\$85.0	\$63.4	\$18.5	\$155.5	\$87.4	\$58.2

<sup>1</sup> Figures are in millions of dollars.

It is important to note that PPFA has millions of dollars left over after every fiscal year. Just taking into account the excess revenue generated between the 2005-2006 and 2012-2013 Fiscal Years, the total is \$638.6 million. The record excess for a 12 month period was in the 2010-2011 Fiscal Year (\$155.5 million).

## Social Media Properties

Following a list of PPFA leaders, the annual report makes note of several

websites that are owned—and controlled—by the deadly entity, as well as some web pages it uses. The list is broken into several areas:

### Planned Parenthood Health

- facebook.com/PlannedParenthood
- @PPFAQ (twitter.com/PPFAQ)
- @PlannedParenthood (instagram.com/plannedparenthood)
- plannedparenthood.tumblr.com
- youtube.com/user/plannedparenthood

### Planned Parenthood Global

- @ppglobe twitter.com/ppglobe (twitter.com/ppglobe)

### Planned Parenthood Teens

- facebook.com/PlannedParenthoodInfoforTeens
- @HeyPP (twitter.com/HeyPP)

PPFA's manner of reporting expenditures has changed. In the 2011-2012 PPFA report, categories in the expenses section were: Fundraising, International Birth Control, Management & General, Medical Services, Paid to Associated Groups, Public Policy, Services to Affiliates, Sex Education, and U.S. Birth Control. But take a look at the categories in the same section of the newly released report: Build Advocacy Capacity, Engage Communities, Fundraising, Increase Access, International Birth Control, Management & General, Medical Services, Paid to Associated Groups, Public Policy, Refresh Our Brand, Renew Leadership, Services to Affiliates, Sex Education, and U.S. Birth Control (see Table 4). We suspect the five new categories (Build Advocacy Capacity, Engage Communities, Increase Access, Refresh Our Brand, Renew Leadership) are due to the fact that Planned Parenthood is recognized as a "community provider" of The Affordable Care Act ("Obamacare").

### *Planned Parenthood Action*

-  [facebook.com/PlannedParenthoodAction](https://facebook.com/PlannedParenthoodAction)
-  [@PPact \(twitter.com/ppact\)](https://twitter.com/PPact)
-  [@ppact \(instagram.com/ppact\)](https://instagram.com/ppact)
-  [ppaction.tumblr.com](https://ppaction.tumblr.com)
-  [pinterest.com/ppaction](https://pinterest.com/ppaction)

### *Latinos for Planned Parenthood*

-  [facebook.com/PlannedParenthoodEspanol](https://facebook.com/PlannedParenthoodEspanol)
-  [@latinos4pp \(twitter.com/latinos4pp\)](https://twitter.com/latinos4pp)

### *Planned Parenthood Campus Action*

-  [facebook.com/PlannedParenthoodYouth](https://facebook.com/PlannedParenthoodYouth)

The annual report ends with the logos of Charity Navigator (see the article titled, “Planned Parenthood Gets Four Stars” in the May-June 2010 edition of *The Caleb Report*), which evaluates American charities. The Better Business Bureau logo is also present.

## *Our Challenge*

PPFA’s annual report presents the Pro-Life Movement with two questions of enormous—literally life and death—importance:

*Are we willing to meet the challenge?*

*Are we equipped to meet the challenge?*

As previously noted, the braggadocios comments made by Alexis McGill Johnson and Cecile Richards near the beginning of the annual report is much like the hyperbole found in every PPFA annual report. But there is one difference that is of concern. Abortion advocacy groups are focusing their efforts outwardly. On the other hand, Pro-Life advocacy organizations continue to focus inwardly.

For decades Pro-Abortion Movement activists have been bold in approaching people with a message that, at first glance, seems altruistic, merciful and farsighted. Planned Parenthood has long been the leader in conveying the message to the general population; largely because it is seen as the “expert” on issues relating to sexuality. PPFA has spent a lot of money to implant this perception into the minds of educators, politicians and the general public. An enormous problem is that people do not get a critical analysis of Planned Parenthood’s position when hearing the message; they generally accept it without question. The vast majority of people will not take the time to critically analyze what they hear and read. And this assumes they are knowledgeable enough about the issues to do so.

The Pro-Life Movement has spent their time “preaching to the choir.” We attend pro-life conferences. We participate in pro-life rallies. We volunteer at our local pro-life office. And who is surrounding us at all of these events?

Our fellow pro-life activists. But how often do we confront those whose minds need to be changed?

It is time for us to promote the cause of life to those who have not heard the message or previously rejected it. And we must do so with deliberate speed and strategic thinking that has been bathed in prayer. People are “pro-choice” for specific reasons. The reasons need to be addressed so the huge lie that is the pro-abortion position can be exposed.

The pro-life message must include a direct response to specific fallacies long spread by PPFA and its legion. Our ongoing failure to do so has been responsible for little shift in public opinion over the past several decades. The Pro-Life Movement rarely forces Planned Parenthood leaders to publicly defend their position because we seldom present an open challenge that cannot be ignored.

One of the most common questions I am asked by pro-life people (when out “preaching to the choir”) regards strategy. Everyone knows that I represent a small pro-life organization. (In fact, use of the word “small” is probably a stretch.) The question, “What would you do if LDI had of millions of dollars like many other pro-life groups?” The answer has always been the same. We would spend the bulk of our budget forcing people to look at the issues we address in a completely new way. This would be done by challenging specific pro-abortion arguments. Spreading the word would involve newspaper ads, television and radio ads, billboards, ads on public transportation, and everywhere else possible. The ads would be sharp, with a clear message, and strategically wise.

A question that often follows is, “What are the groups with millions of dollars doing with the money?” I have no idea where the money is going. Much is going to raising more money. But success generates more donations than does failure. If one can see fruit produced by a group he supports, it is likely that the size of the gifts will increase.

What the Pro-Life Movement has done for decades is not working—at least not at the speed and with the widespread positive results that are necessary. And lives are lost every moment we fail to recognize this truth.

A message to the Pro-Life Movement: Let’s reexamine our priorities. Let’s do so wisely. Let’s do so now.

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