



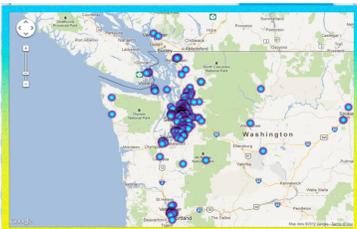
WHERE DO YOU HAVE SEX? Planned Parenthood Wants To Know And Tell

Note: The article includes text and photographs (pages 2-3) that some people will find objectionable. Please exercise appropriate discretion.

“Did you just use a condom to protect yourself against unintended pregnancy, HIV and other sexually transmitted infections? YOU GO, TIGER! Sex that safe, should be shared.” And Planned Parenthood of the Great Northwest (PPGNW) has launched a website that lets people “share” with the entire world.

Visitors to the website (wheredidyouwearit.com) are greeted by the question in bright, bold letters. “Safe sex happens” and “Find out where” are set to the right of the question. This is followed by a statement about condoms, which is also in bright colors. “Condoms are 98% effective in preventing pregnancy,” the introductory page claims. “More than half of us will get an STD at some point in our lives, but condoms reduce the risk.”

At the bottom of the page is a statement that reads, “Be Proud to wear protection!” There should be so much pride, in fact, that people will want to tell everyone where they had sex. Another link allows visitors to “Learn More” about condoms. The “Learn More” page includes a link to videos Planned Parenthood has posted on YouTube that show, in great detail, how to use the device.



Finding out where others have used a condom (had sex) is just a click away.

“Do you use condoms? You’re not alone,” reads the introduction to the map page. “See where other smart, sexy and responsible people are using protection.”

In addition to “Learn More” and “Enlarge Map” the homepage offers a link to a page where a visitor may “Check In.” This is the page PPGNW uses to obtain information from the guest:

- “Approximate Address, City, State” of the sexual tryst.
- “My Gender” offers three choices—“Guy,” “Girl,” and “Trans” (Transgendered).

- “Partner” asks for the gender of the person with whom the visitor had sex (same three options).
- “Age” is broken into several options—“Under 20,” “20-29,” “30-39,” “40-49,” and “50 and Over.”
- “My Relationship Is” offers six options—“All about love,” “Getting serious,” “Just for fun,” “Brand new,” “On the rocks,” and “What Relationship?”



The purpose behind seeking such information is a mystery, but this is not all PPGNW wants to know. It gets worse. It gets *much* worse:

- “Have you talked with your partner about safer sex, condoms, STDs?” The visitor checks “Yes” or “No.”
- “I Use Condoms” has five possible answers—“To prevent an unplanned pregnancy,” “Because no one wants an STD,” “To help the love last a little longer,” “With another birth control method,” or “Because my partner tells me to.”
- “The Safe Sex Was”—“Ah-maz-ing [sic]—Rainbows exploded and mountains trembled,” “Great—Can’t wait for round 2,” “Pretty Good—I got no complaints,” “Fair—A work in progress,” or “Things can only improve from here.”
- “Where Did You Wear It?” offers several options—“Bedroom,” “Kitchen,” “The Great Outdoors,” “Planes, trains and automobiles,” “In the shower,” “At a party,” “Hotel room,” “On the beach,” “In a hot tub,” or “Someplace else.”

PPGNW is clearly promoting (at at least advertising) sex in places and under circumstances that may not be “safe.” And these are risks that have nothing to do with the kind of “protection” one is wearing during the act. Maybe PPGNW should be suggesting that, in addition to a condom, people should bring along a flotation device, bullet-proof vest, parachute, fire extinguisher, weapon, and other items that may be needed if they are not having sex behind closed doors.

Leave it to Planned Parenthood to have a whopper of a website disclaimer:

Purpose: Sex happens. More importantly, safe sex happens!

We just want to make that point to the world. You should be proud to wear protection. Especially when you consider that more than half of us will get a Sexually Transmitted Disease (STD) at some point in our lives. Condoms are the only form of Birth Control that helps protect against the spread of STDs. They're also 98% effective in preventing pregnancy. Face it: condoms reduce the risk!

Of course, abstinence from sexual activity is the only sure way to prevent both pregnancy and the spread of STDs. But remember: Sex happens. We're not encouraging you to have sex or not have sex. We're just encouraging people to be safer in their activities. This site is intended to provide a visual representation that safe sex happens too. There is strength in numbers. There is leadership by example. Be part of the solution. Be smart. Be sexy. Be responsible. Have safe sex and be counted to help normalize the use of condoms.

This is rather humorous, in a way. Everything about the project promotes sex, but PPGNW claims that is not what the group is doing.

The "Disclaimer" is apparently not enough for PPGNW lawyers. Before submitting the information about a sexual experience, the visitor must agree to the "Terms, Conditions and Privacy Policy." One section is titled, "Safe Sex Reporting—Your Information is Confidential." While it may appear that the text is written for the protection of visitors to the website, it is really for the legal protection of PPGNW:

When you contribute to "Where Did You Wear It?" your identity is anonymous. We don't ask for your name, and there is no place to provide it. Some of the information you submit will be made available to the general public on the Map. Specifically, The Map will show a pinpoint in the vicinity of the location where you had safe sex. It will also show your age group, your gender and the gender of your partner. *No personal identifying information will be collected or shared.* Even if you manually enter an address, the map will not reveal that address and that address will not be shared with anyone. Once placed, we are unable to remove Map Markers.

So, displayed on the map are the visitor's age group and gender, the partner's gender, and the general location of the sexual encounter. Why, then, were the other questions, most of which seem to be the kind that would interest a curious voyeuristic pervert, asked at all?

Since the Internet is used by people worldwide, it would not be fair to have a map program that is limited to the United States. This is where Facebook and Twitter come in handy. The "Where Did You Wear It?" page on Facebook asks the question of people worldwide. Under the "About" section are the words, "Proud to Use Protection." This is followed by a description:

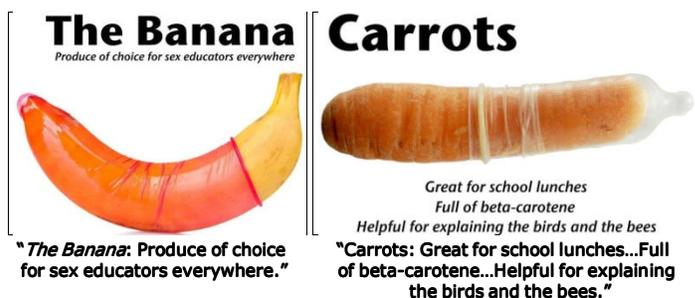
Where Did You Wear It is like Foursquare for people who don't want a sexually transmitted infection. Use your phone or your computer and "check in" your safer sex activities. Did you do it in a car? At the beach? In the shower? Wherever. Think you're the only one who uses condoms? Probably not. Browse the map and see just how many people in your neighborhood are proud to wear protection...

A promotion of Proper Attire condoms is also included under the "About" section.

At this writing, only 585 people have said they "like" the "Where Did You Wear It" Facebook page and there are not a lot of comments from them. But there are several photographs on the page. Some are accompanied by text; others are self-explanatory.

The first set of pictures included the following text:

People spend a lot of time and energy discussing which brand of condom they like and why. But no one ever talks about which fruit or vegetable is best for condom demonstrations. Seems like a lost opportunity, especially for the produce industry. Could be a new marketing campaign.



Another photograph shows a collection of Proper Attire condoms (Planned Parenthood's brand) with a sticker promoting the "Where Did You Wear It?" website.



"We're really excited about the response to Where Did You Wear It. Special thank to the 4,500+ people who have "checked in" to the site. You've added your voice to a larger conversation that, not only should condom use be normalized and encouraged, people should be proud of their responsible decisions and healthy behavior."

PPGNW uses its Facebook page to address the issue of condom storage. The photograph shows a bedside table with a wallet, chain, keys, candy dish full of condoms, and an open condom package (text is unaltered):



"Most people hide their condoms in a drawer mine are proudly out and in a glass candle dish, for not only convenience but appeal!! You cant help but use one when its RIGHT there.. Well to the left of bed but you get what I am saying. These were all free, provided by Planned Parenthood." [sic]

There are a few videos on the Facebook page. "Condom, No Condom" is an interactive video that centers on a teen boy. (The video is filmed from the point of view of the boy. The camera is his eye; we see what he sees.) While getting ready in the morning the boy has thoughts about a young woman ("Jen"). He leaves the building and meets up with three buddies.

They enter a store where the boy asks the cashier for a pack of condoms, which leads his friends to make fun of him. Responding to the jibes, the boy hesitates. The clerk asks, "Do you want them or not?" The video stops at this point and the viewer may click on "Buy Condoms" or "Don't Buy Condoms." After a selection is made, another video continues the story. (The alternative choice would bring up a different video to continue the story.)

If the viewer selects "Buy Condoms," the boy goes to a large party where he meets up with Jen. After some provocative dancing, the pair head upstairs to a bedroom. At this point the viewer is presented with another choice—"Whip Out Condom" or "Carry On Without." Again, the way the story continues depends upon the choice made by the viewer.

If the viewer selects "Whip Out Condom," the pair undress and the female puts the condom on the boy. They have sex, which as noted is seen from the boy's point of view. When they have finished, "Jen" suggests that they leave the party around 2:00 AM and head to her apartment. Another choice appears on the screen—"Go Back To Jen's" or "Start Again."

Selecting "Go Back To Jen's" shows the pair going into the apartment where they again have sex. After the sex act is completed, a message appears onscreen. "*You have made the right choices.* Condoms are the only form of contraception that help protect against both pregnancy and STIs." Yes, the message is that the boy "made the right choices" when he had sex with Jen at the party and again at her apartment. And condom use is what made it "right."

What happens if the viewer were to select "Don't Buy Condoms" at the end of the first video? The boy still goes

to the party and ends up in with Jen in a bedroom. She begins to undress the boy and asks if he has a condom. The viewer is now presented with three choices: "Say No And Stop," "Ignore The Question And Keep Going," and "Say No And Ask Jen To Carry On Without."

Clicking on "Say No And Stop" leads Jen to invite the boy to her place where she has a ready supply of condoms. He accepts and the two have sex at her apartment. Once again, the "*you have made the right choices*" message appears at the end of the video.

If the viewer were to click on "Ignore The Question and Keep Going," Jen stops and storms out of the room.

If "Say No And Ask Jen To Carry On Without" is chosen, the pair have sex, after which Jen says, "We shouldn't have done that. We should have been more careful." She leaves the room and the viewer is offered two choices: "Get Tested For STIs" and "Forget About It."

If "Get Tested For STIs" is picked, the boy goes to a clinic. If "Forget About It" is selected, the boy gets a phone call from Jen who tells him she had just returned from a clinic and he needs to get tested. He takes her advice and goes to a clinic. The plots merge at this point.



Name Your Poison: Chlamydia, Hepatitis B, Crabs, Herpes, HIV, Syphilis, Gonorrhoea, Warts, Hepatitis C. Each choice opens a different video.

The boy meets with a clinic counselor who says, "I'm sorry to say you've tested positive for..." Nine possible sexually transmitted diseases appear onscreen. The viewer may click on any of them to see what treatment would be necessary for that particular disease.

It is notable that if the series is watched on YouTube, the viewer is interrupted by a message at the start of the second video. "This content may contain material flagged by YouTube's user community that may be inappropriate for some users," the warning reads. "To view this video, please confirm you are old enough by signing in..." But if the video is watched on the "Where Did You Wear It?" Facebook page there is no warning.

The "Where Did You Wear It?" project is just one of the shocking stories to come out of the Pacific Northwest this year. Matador, an independent media company that covers travel culture worldwide, reported that PPGNW has taken an unbelievable step in its quest to "connect with a generation of over-sharing, check-in obsessed millennials." PPGNW has released GPS condoms.

In an article titled, "Share Your Sexcapades With GPS Trackable Condoms," Matador writer Emily Hanssen Arent wrote that PPGNW released 55,000 condoms with a QR (Quick Response) code (similar to a barcode) on the

package. (See the code in the photo on page 2, bottom right.) This was done in conjunction with National Condom Week earlier this year. The goal was to “encourage young people to be proud to suit up and to remove the stigma that condoms make sex less sexy.”

When a person scans the QR code with a Smartphone, the user is connected to the “Where Did You Wear It?” website and the location and other details of the “hook up” are uploaded. It is “real time” reporting of a sexual experience. It is like Twitter except that it is limited to the reporting of “real time” sexual encounters.

According to Ardenbt, PPGNW has been pleased with the response:

Planned Parenthood is proud to announce that young people have been checking in from Seattle to Brazil since the first batch of coded condoms was released and people are logging on to the website to share even without one of the special condoms. The vast majority of check-ins are made by 20-something couples, but 30- and 40-somethings are checking in too.



A map of Turkey and surrounding lands has been added to the “Where Did You Wear It” Facebook page. Each circle represents a person who logged on to the website and posted the requested data.

Arent said the project is “providing an intriguing glimpse into the sexual openness of societies and the range and scope of social media from country to country.”

Arent pointed to Israel as an example, saying “it looks like pretty much every Israeli in Israel has shared their latest safe sex encounter, while only one couple in Baghdad and Riyadh are bragging about their sexy times.”

Arent encouraged those using the website to continue doing so:

And if you’re not brazen enough to share your travel sexcapades with the world, now you can “check in” to the edge of the sink in the hostel bathroom or the dark corner of a 16-man dorm to share your romp anonymously. Such feats of strength and agility should be shared with the world.

Um, no it shouldn’t.

The trend is not limited to the West. A Brazilian website (testadoresdecamisinhas.com.br) also provides a place for people to pinpoint the locations of their hookups and even share their favorite sex positions with the world. In 2011, the website hosted a contest for a year of free condoms that sparked the registration of 10,000 users and 3,000 stories.

QUOTABLE QUOTE

“When people tell me, ‘God has blessed you with the gift of music’, you’re damn right I get offended. I did not practice hours a day for eighteen years to have my success attributed to a myth.”

– singer Joshua Winslow Groban

TO OUR FACEBOOK FRIENDS

This past spring LDI posted a message on Facebook that we would like to share with all pro-life activists. We begin with the complete LDI statement, which has been changed to include some clarifying text:

IMPORTANT MESSAGE TO OUR FRIENDS: As you may have noticed, LDI has not made any comments, changes, etc. on our Facebook page for a long time. We want to let you know that we are reconsidering the wisdom of having a page on this website [Facebook].

Several months ago we posted a statement that simply read, “The Susan G. Komen Breast Cancer Foundation is no longer included in the Dishonorable Mention section of *The Boycott List*.” This was done at least a month before the charity announced its short-lived decision to no longer fund Planned Parenthood.

We did not really think much about letting our friends know of Komen’s decision. The fact is that we knew the decision had been made and an announcement was coming. What we did not foresee was a person telling LDI to give a full explanation—or else. What was the “or else”? Susan Michelle Tyrrell posted a statement on her blog (bound4life.org/blog) blasting LDI for not being forthcoming with every detail.

We explained that, in our kind of work, one does not tell everything that goes on behind the scenes. Doing so only serves the enemy. But that was not good enough.

We released a several-page statement giving as much information as possible, but withholding some key details. Still not good enough.

We posted a detailed analysis of why it was not a good idea for us to say more on our Facebook page. Everyone seemed to understand. Well, almost everyone. It was *still* not good enough for Tyrrell.

Tyrrell’s original anti-LDI blog post was submitted to LifeSiteNews (LSN), which surprisingly and irresponsibly released it to the masses. When Komen got word of the article on LSN, an advisor to the group spent an hour yelling at LDI’s president for “saying too much,” but this was inaccurate. The advisor had become rather paranoid that critical details of the decision to stop funding Planned Parenthood would get out, which could put those behind the plan and the plan itself at risk. But LDI was careful about what and how information was released.

LDI released a statement because our credibility was under public attack. We were caught between the old

“rock and a hard place.” Tyrrell made it clear that unless LDI released every detail we had, she would continue to publicly criticize us—even on our own Facebook page.

LDI told Komen that any thought of telling Planned Parenthood of the decision to cut funding was a very, very poor idea. We gave the example of what had happened to AT&T in 1990 when it stopped funding the group. The abortion-committing bullies used mafia-style tactics against AT&T, which had funded Planned Parenthood for a quarter-century. Despite the intense pressure, AT&T held firm. Our experience made it clear that Komen needed to quietly implement the policy and say nothing.

The problem was that we had lost Komen’s ear. The trust Komen officials had in LDI and faith in our integrity had been compromised by the Tyrrell’s blog post and the subsequent LSN article.

What we did not know at the time was that our advice would be rejected by Komen’s chief executive officer, Nancy Brinker, who insisted on notifying Planned Parenthood because the two groups had been “friends” for many years. Moreover, she was a personal friend of Cecile Richards, Planned Parenthood’s national president. It was made clear to LDI that, regardless of what we had to say, Brinker was going to tell Planned Parenthood about the new policy. This was an unnecessarily huge and inadvisable risk, but Brinker did not see it that way and felt she “owed” it to her friend.

We all know what happened in the end. Brinker discussed the change in policy with Richards, who *initially* claimed to “understand” Komen’s position and expressed her appreciation for Brinker’s call. But several weeks later Richards betrayed Brinker by turning to her allies in the media. The mafia-style tactics were employed once again. And the result was devastating. In fact, we believe it will prove to be a bigger disaster for the Pro-Life Movement than anyone yet realizes.

In hindsight, we should have endured the criticism of pro-life people, regardless of how intense and harsh it became, and said not one word more. We will never make that mistake again. While it did not make much difference in this situation, doing so could have been far more detrimental, no matter how carefully we spoke.

The standards and policies employed by LDI to determine which corporations should be included in *The Boycott List* are clearly explained on LDI’s website and *The Boycott List* itself. Any pro-life person who does not agree with the standards and policies may do what-ever he/she likes, even though it may be at the cost of victory. But the damage will not be done because LDI gave in to the demands of those who distrust us or our work, especially since we really know better.

The kind of work LDI does is unique and requires playing by a different “set of rules.” It is possible that the very

nature of LDI’s work makes a page on Facebook inadvisable, but we are still thinking this through and asking God to guide us. In the meantime, we are essentially suspending our activity on this page. But we intend to faithfully continue our work.

Feel free to contact us anytime at ldi@fightpp.org. God bless all of you and thanks very much for your support.

LDI received several responses. Here is a handful:

Thanks for sharing, and for continuing a good and necessary work, no matter the obstacles that arise.

- Scott Viland

God bless you and the work that you do.

- Carla Lyons

I sincerely appreciate every ounce of sweat, love and tears you put into this work and by the looks of it, you're doing a great job because the devil has his greedy little hands in even the “friends” for life; however, I pray that you do not stop using this venue for informational purposes. One thing I think would be very helpful is a reminder to write to the boycott target of the month. I have so much on my plate and so many things going on, to get a reminder would be a God send. I truly believe that Pope JP [John Paul] II's call to evangelize on social media, TV, radios, etc was an important call and we should use it. God bless you on your discernment.

- Rosalinda Lozano

I appreciate all your work for HIS Kingdom. I do understand why you want to leave the FB venue, I just pray that you stay on and ignore the nonsense and do what you all do best fight the fight for those that cannot. Thank you...Your sister in Christ...

- April Maria Merdeiros

Politics aside . . . it's all about the fight for LIFE!! Who cares what someone said or didn't say! Planned Parenthood is a cancer that needs to be eradicated!! Keep up the fight and we will continue to pray!

- Susan DeLeo Bruggeman

What's that old deodorant commercial? - "Never let 'em see you sweat!" Hang in there LDI—you haven't lost your true fans!!

- Bernadette Talty

LDI you are a beacon in a sometimes dark world. Keep fighting for Life. We are behind you!

- Beth Hill

Keep up the good work.

- Pam Kelly

Don't leave FB [Facebook], please. I just wrote a college paper about the use of social media for social movements. I don't check your website (or ANY website) every day, but I check FB every day & Twitter very often.

- Michelle McKnight

It's so sad that people can be so vicious or stubborn toward people in their own group. Keep up the fight for

life, no matter what anyone says! Whatever you all decide, God bless you, and have a happy Easter!

- Jessica Zimmerman

I supported Komen until they went back on the Planned Parenthood thing. Now I just send back the donation form with "GET MY DONATION FROM PLANNED PARENTHOOD" written on it. I will give my \$\$\$ to someone else.

- Mary Frampton

After announcing that LDI was considering returning its Facebook page to active status, several more messages were posted, including the following:

God bless you and your work.

- Amy E. Ekblad

I'm glad you have decided to not let one misguided blogger stop the posts on FB...and giving the matter another look. It certainly has been a trial for you...but God surely blesses your work. Thanks for sharing your thoughts about it all.

- Karen McMahon

God bless YOU. I am sharing this on my page. Education is the key. Thank you for your courage.

- Pro-Choice to Pro-Life (Esther 4:14)

I don't think public Facebook communication is a good idea for LDI. Too easy for non-members to see. The members-only e-mails that are easy to forward cause enough problems. Make this a private group for paying members only or make it an advertising only page much like your regular website.

- Victoria Vaughn

You definitely have a difficult decision to make, does the good outweigh the bad...I can see both sides to this. May God lead you to what is right for Him.

- Sara Reyes Christensen

I really appreciate your dilemma. The prevailing attitude on social media sites is that one is being phony or worse, lying, if all details are not broadcast for all to see. As you correctly state, this only serves to hurt the cause you serve. There is a difference between lying, and reserving sensitive information. I think you should keep the website, but firmly decline to release any information you consider sensitive. Your mistake was to explain your position to the blogger. A simple but firm "No, we cannot release any more information on this matter" would have sufficed.

- Tony Burgarino

Brinker's insistence on speaking to Richards doomed Komen's plan from the start. What Brinker did not realize was that she had a scorpion for a friend.

After careful review, LDI will be returning to Facebook but with a major change. Only basic information will be posted on the page. It is not a place where Partners should

turn for detailed information. We will continue to send "Partner-only" messages via e-mail.

THE PRAYER PROJECT

Please join us in daily prayer for people active in the Pro-Abortion Movement and those who have been weak in their claimed pro-life convictions (subject to change; updates at fightpp.org).

July: Planned Parenthood apologist U.S. Rep. **Rochelle "Shelley" Berkley**, D-Nev., who is now a candidate for the U.S. Senate (see "A Candidate's Ploy," *The Caleb Report*, May-June 2012); and *August:* U.S. Senator **John Sydney McCain III**, R-Ariz., who has been openly ridiculing his 2008 running-mate, then-Alaska Governor Sarah Palin (see "Not A Hero To Preborn Children," *The Caleb Report*, May-June 2012); and *September:* Singer/songwriter **Joshua Winslow Groban**, who has publicly said God is a "myth"; and *October:* United Airlines President & Chief Executive Officer **Jeffery A. Smisek** who actively participated—in a key role—in a Planned Parenthood fundraising event. (*Note:* United Airlines is not a boycott target.)

CONDOM DEVICE IS "MOST BEAUTIFUL"

A condom applicator was named the "Most Beautiful Object in South Africa" by Jurgen Bey, a Dutch designer. Bey selected the winner from a list of 15 products at the Design Indaba Expo in Cape Town, South Africa.

The applicator was invented by Willem van Rensburg and designed by Roelf Mulder of South Africa's XYZ Design. It makes putting on a condom quicker and easier. "Using an ordinary condom is a real pain," said van Rensburg. "By the time the condom is on, the mood is halfway out the window." He said this leads some men to forgo condom use altogether.



What? You don't recognize the "Most Beautiful Object in South Africa" when you see it? Need to grab your eye glasses?

The device is marketed and sold under the Pronto brand name. Creators hope the design will encourage the use of condoms, thereby helping reduce the spread of AIDS.



Awarding the device first prize as the "Most Beautiful Object in South Africa" is obviously a matter of individual taste. But considering all of the things the world really needs right now, a condom applicator comes in dead last.

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