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ANNUAL REPORT BRINGS ENCOURAGEMENT Planned Parenthood Had Less To Smile About In Fiscal Year 2009-2010

Sometimes it seems as rare as the appearance of Halley’s Comet but, thankfully, it occurs more often than every 75-76 years. Nevertheless, it has been a long wait. An event has taken place that challenges even the greatest celestial event. An annual report from the Planned Parenthood Federation of America Inc. (PPFA) has given pro-life activists cause to celebrate. Consider these facts:

- Planned Parenthood’s income is *down*;
- The number of “emergency” birth control (abortion) kits sold by Planned Parenthood is *down*;
- The overall number of “services” provided by Planned Parenthood is *down*; and (brace yourself)
- The number of preborn children “surgically” killed by Planned Parenthood is *down*.

And this is just the beginning.



McCarthy

Richards

Every annual report released by PPFA has opened with a message from the group’s chairman and president. The statement in *Annual Report 2009-2010* is presented over the names of Chairman of the Board Valerie McCarthy and President Cecile Richards.

“For Planned Parenthood, 2009-2010 was a year to celebrate tremendous new prospects for improving health in America and the world,” the message begins, “and to prepare for some of the most intense challenges in the history of our movement.” Yes, PPFA’s leaders refer to “new prospects.” They are looking toward the future because there is little cause for celebration in the present. In fact, the only reasons for any joy during the past fiscal year at PPFA were made possible by the most pro-abortion president in American history—a fact acknowledged by McCarthy and Richards:

In the latter half of 2009—in what will surely be remembered as a pivotal achievement—Planned Parenthood worked with its supporters across the nation to help shape and pass the Affordable Care Act. Thanks to Planned Parenthood’s tireless efforts in the face of staunch opposition, the new law expands care to millions of women and protects women’s access to essential reproductive care. The heroic victory culminated on March 23, 2010, when President Barack Obama put his pen to the landmark legislation, ushering in a promising new era of health care.

McCarthy and Richards credit a “robust online presence” for an increase in the number of people reached through its nationwide network of “health centers.” They also made note of new text and chat programs on the group’s website, which means PPFA is able to communicate its message to people throughout the world without parents or anyone else ever knowing what is discussed.

TABLE 1: “SERVICES” AT A GLANCE¹
PPFA 2007-2010

“SERVICE” ²	2007	2008	2009	2010
Abortion ³	305,310	324,008	331,796	329,445
Adoption Referrals	4,912	2,405	977	841
Birth Control (reversible)	2,360,796	2,263,776	2,327,662	2,219,726
Breast Exams/Care	851,232	826,197	830,312	747,607
Colposcopy ⁴	46,522	43,285	46,062	41,549
Cryotherapy ⁵	2,411	1,816	2,001	1,254
“Emergency” Birth Control	1,423,365	1,436,808	1,537,180	1,461,816
Family Practice ⁶	X ⁷	X ⁷	45,151	35,062
HIV Testing ⁸	368,473	449,072	537,342	574,901
HPV Vaccinations	29,351	60,064	44,924	34,130
Infertility	318	168	0	X ⁷
LOOP/LEEP ¹⁰	2,411	2,613	2,692	2,432
Midlife	12,783	12,016	12,424	X ⁷
Pap Tests	968,682	915,716	904,820	769,769
Pregnancy Tests	1,183,325	1,111,355	1,029,821	1,113,460
Prenatal	10,914	9,433	40,489	31,098
Primary Care	21,247	120,235	19,796	X ⁷
STD Tests/Treatment	2,994,749	3,272,264	3,496,922	3,604,152
Sterilization (female)	532	489	756	605
Vasectomy	2,882	2,979	3,303	3,290
Other Procedures	21,247	20,235	56,204	32,229

¹ PPFA affiliates routinely revise the numbers reported to the national office after the annual report is published. The most up-to-date figures are used herein. ² “Services” are reported on a calendar year basis. ³ An unknown number of females were referred to abortionists outside of Planned Parenthood. ⁴ An examination that aids in the discovery of abnormal growth cells in the cervix. ⁵ A treatment for abnormal growths. ⁶ Affiliates offer general health care services to varying degrees (new category). ⁷ This category does not appear in the report. ⁸ In past reports statistics regarding this procedure were broken down by gender.

The PPFA bosses say more than 1.1 million “adolescents and parents” were subjected to their indoctrination (down from the previous report). This is frightening when one knows the reference to “parents” is included strictly for public relations reasons. Children represent some 99 percent of the 1.1 million figure. Moreover, the statement may lead people to believe parents were present when PPFA “reached” the children, which is rarely the case.

Another gift to Planned Parenthood was set up by their friends in the White House in 2010. The Teen Pregnancy Prevention Initiative 2010-2015 (TPPI) makes available even more taxpayer dollars to prop up the failed PPFA-style “sex education” programs.

Unwilling to concede that TPPI’s single objective is to give Planned Parenthood and similar groups that support Obama more taxpayer money, four goals were concocted:

1. Reduce the rates of pregnancies and births to youth in the target areas;
2. Increase youth access to evidence-based and evidence-informed programs to prevent teen pregnancy (rhetoric making it clear that abstinence education programs will not be funded under the new scheme);
3. Increase linkages between teen pregnancy prevention programs and community-based clinical services; and
4. Educate stakeholders about relevant evidence-based and evidence-informed strategies to reduce teen pregnancy and data on needs and resources in target communities.

Needless-to-say, PPFA fully supports the stated goals of the President’s new program. PPFA has worked with its affiliates on proposals to capture as much of the money as possible. They predict the group could get as much as \$22 million from the \$114.5 program. In other words, President Barack Hussein Obama II has contrived yet another trough from which his loyal herd may drink.

SOURCE	2006-07	%	2007-08	%	2008-09	%	2009-10	%
Local Centers	\$356.9	35.1	\$374.7	36.1	\$404.9	36.8	\$320.1	30.5
Private	258.7	25.4	244.9	23.6	308.2	28.0	223.8	21.4
Government ²	336.7	33.1	349.6	33.7	363.2	33.0	487.4	46.5
Other	65.5	6.4	68.9	6.6	24.5	2.2	16.9	1.6
TOTAL	1,017.8		1,038.1		1,100.8		1,048.2	

¹ Figures are in millions of dollars. ² PPFA has changed the way income is categorized. Consequently, a true year-to-year comparison is impossible (see page 3).

The welcoming message in PPFA’s *Annual Report 2009-2010* ends in the usual way:

Every day of the year, we are grateful for the millions of people who stand with us as supporters and advocates. Building this base of support and inspiring a new generation of young leaders is the key to securing our future and keeping us strong.

As Planned Parenthood reaches out to a new generation of patients, we salute the health professionals, staff, volunteers, supporters, and donors who make our work possible. It is because of them that we are able to advance our mission to ensure that everyone in America and around the world has access to the health care they need and deserve.

Thank you for all you do to help Planned Parenthood create the healthiest generation ever.

One of the subjects not addressed by PPFA’s honchos is abortion. PPFA confesses that in 2010 it took the lives of

329,445 preborn human beings in its own facilities, which is 2,351 less than in 2009. While the decline is less than one percent it is the first in nearly a two decades.

CATEGORY	2006-07	2007-08	2008-09	2009-10
Fundraising	\$45.4	\$46.3	\$48.7	\$48.0
International Birth Control	7.3	6.9	6.2	6.1
Management & General	109.2	115.9	121.7	121.3
“Medical Services”	588.3	635.1	683.7	699.2
Paid to Associated Groups	1.2	1.9	3.1	0.6
Public Policy	53.1	50.1	55.8	56.2
Services to Affiliates	23.8	29.8	46.0	42.0
Sex Indoctrination	48.0	50.5	52.8	42.0
U.S. Birth Control	16.4	16.6	19.4	14.3
TOTAL	\$903.1	\$953.1	\$1,037.4	\$1,029.7

¹ Figures are in millions of dollars. ² Financial ties to the Guttmacher Institute, PPFA’s research arm, were cut to advance the false claim that the Institute is “nonpartisan.”

The number of “emergency” birth control kits sold by PPFA is down. This means fewer women and girls turned to Planned Parenthood for a chemical method to kill their preborn children. Once again, the decrease was not statistically significant if one simply looks at the numbers. But when one considers that each kit sold could equal one human life, the drop becomes much more important. The same can be said of the slight drop in the number of preborn children “surgically” killed by PPFA.

The number of adoption referrals dropped to a record low of 841. Just three years prior the figure was 4,912 (still pathetic, but slightly less so). PPFA is not in the business of facilitating the adoption of children. Infertility treatment has dropped to *zero* for the second consecutive reporting period. PPFA is not in the business of helping women get pregnant. The number of women who received some form of prenatal care took a dive. PPFA is not in the business of caring for preborn babies.

Not surprisingly, the number of people tested for sexually transmitted diseases and the human immunodeficiency virus (HIV) at Planned Parenthood went up. This is just more evidence that PPFA programs are failures.

It is important to remember that PPFA is not *required* to release statistics regarding its “services.” There is also no requirement that the released figures be accurate. It is not in PPFA’s best interest to admit it commits a large number of abortions. We have seen no evidence showing that PPFA has been untruthful or misleading when giving data about its “services,” but the fact remains that information in this area is provided on the “honor system.” On the other hand, financial information released by PPFA can be compared to reports filed with the government.

There are several aspects of *Annual Report 2009-2010* that deserve special attention. PPFA’s income is down,

but only by a fraction. What is notable, however, is that nearly as much money went to fundraising programs in Fiscal Year 2009-2010 (\$48 million) as was spent in the previous fiscal year (\$48.7 million). And PPFa spent almost \$2 million more in 2009-2010 than it did two years prior. But unlike previous efforts, fundraising in the most recently reported period failed to generate as much support as it had in the past. This is significant and the public black-eye the abortion-committing group has been taking over the past couple of years surely had an impact, especially when one considers that the drop in funding occurred in every area not related to government.

Speaking of nongovernmental income, the “private” gifts category (foundations, corporations, and individuals [including bequests]) plunged by a whopping \$84.4 million. Congratulations to everyone who has faithfully and selflessly participated in the Corporate Funding Project!

Many pro-life activists and pundits have noted the huge increase in taxpayer funding (\$487.4 million—more than \$1.3 million *every day*—versus \$363.2 million in 2008-2009), but there is not quite as much reason for alarm as one may assume. The jump is primarily due to a change in the way income data is reported. In the past, PPFa categorized payments from Medicaid as “health center income” rather than “government grants and contracts.” This was a clever ruse in that it made the amount of taxpayer funding look smaller than was actually the case.

Annual Report 2009-2010 groups revenues by source (government or nongovernment) rather than the manner of disbursement (income versus grants and contracts). The bottom line is that for a long time PPFa has been getting more taxpayer funds than we were told. This is bad enough, but at least it did not get the enormous increase in government funding the data may suggest. (Financial recordkeeping and oversight have been so lax congressional investigators have been unable to determine exactly how much taxpayer money PPFa receives.)

While spending in most categories dropped in 2009-2010, another notable exception is “public policy.” PPFa found it necessary to increase spending in this area even though one of its own sits in the White House.

TABLE 4: “EXCESS REVENUE OVER EXPENSES” (PROFIT)¹
PPFA 2005-2010

2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	5-YEAR TOTAL
\$55.8	\$114.8	\$85.0	\$63.4	\$18.5	\$337.5

¹ Figures are in millions of dollars.

As always, PPFa ended the year with millions of dollars in “excess revenue over expenses.” In 2009-2010 *alone* the excess was \$18.5 million. There is room for joy in this figure because \$18.5 million is the smallest profit (um, we mean “excess revenue over expenses”) in many years.

Recognition by the Internal Revenue Service (IRS) as a 501(c)(3) not-for-profit does not mean the group will not or cannot have money left over at the end of the year. (Actually, it would be difficult to end a year with exactly a zero balance.) Since a nonprofit does not have shareholders, excess funds must stay within the organizational structure and carried over to the next year’s budget. Of course, the excess may be used in any way the group’s leaders choose, so long as it is done within the restrictions applicable to officially recognized not-for profits. For example, some of the funds could be used to raise employee salaries. Group leaders may simply decide to leave the funds in a savings account, which it appears Planned Parenthood is doing—at least for now.



Compare PPFa Annual Report Covers Past & Present: 2003-2004, 2004-2005, 2006-2007, 2007-2008, 2008-2009, 2009-2010 (see full color at www.fightpp.org)

There are several glaring differences between *Annual Report 2009-2010* and past editions. The new report is a mere dozen pages in length. Some past reports have been twice as long. The covers of past reports have been multi-colored and aesthetically pleasing. The cover of the new report consists of just three colors (blue, dark blue and white) and reads simply, “Planned Parenthood Federation of America Annual Report 2009-2010.”

There are other differences. In recent years annual report covers featured a carefully selected theme. The theme of *Annual Report 2007-2008*, for example, was “Planned Parenthood Matters.” *Annual Report 2008-2009* had both a theme (“Change”) and a title (“A Promise of Change”), which referenced the election of Barack Obama. The new report has neither.

The most dramatic change to the annual report is that it is really little more than a combined services and financial statement. Past annual reports included a lot of text broken into several areas. *Annual Report 2006-2007*, for example, was divided into sections such as “Providing Trusted Health Care Services,” “Advancing Reproductive Health and Rights,” “Educating Women, Teens, and Families,” and “Promoting Global Health.” Each section included text highlighting selected activities.



Compare Selected PPFA Annual Report Pages Past & Present: 2006-2007, 2007-2008, 2008-2009, 2009-2010 (see full color at www.fightpp.org)

The only photographs in the new report are of PPFA's chairman and president. Previous reports have had dozens of color photographs, many of which were full-page.

In a nutshell, past reports looked like PPFA had hired professional public relations firms to prepare them. But the new report looks like it was prepared by a fifth grader trying out a new computer program she got for Christmas. PPFA's *Annual Report 2009-2010* looks just plain depressing, which is actually remarkably appropriate.

LIFE DECISIONS INTERNATIONAL



Challenging the Culture of Death

CONDOMS SOLD IN RED ONLY—OR GRAY

Reuters News Service reports that Communist China is hoping condoms will successfully curtail the number of people living with HIV/AIDS. The government estimates that 780,000 Chinese are currently infected. It intends to make sure that figure does not go beyond 1.2 million over the next three years.



A billboard in Beijing addresses the growing problem of HIV/AIDS.

“The present spread of AIDS is still severe, there is widespread discrimination in society, the virus is a serious (problem) in some areas and amongst high-risk groups,” the government said in an official statement. “The situation is becoming more complex and prevention work is extremely difficult.”

HIV/AIDS is not the only sexually transmitted health problem facing the country. The rate of infection for gonorrhea, Chlamydia, syphilis, and several other diseases has steadily increased over the past decade.

Communist China will take on HIV/AIDS by promoting the use of condoms. By 2015, condoms or condom vending machines should be available in 95 percent of hotels and other public areas. The government said that 90 percent of high-risk groups will be using condoms by 2015 as well, but no mention was made of exactly how it plans to reach this monumental goal.

Communist leaders are in for an unpleasant surprise. Unfortunately, and as usual, the Chinese people will be made to suffer because of it.

THE PRAYER PROJECT

Please join us in daily prayer for people active in the Pro-Abortion Movement and those who have been weak in their claimed pro-life convictions (subject to change; updates at www.fightpp.org).

January—**Nancy Goodman Brinker**, chief executive of The Susan G. Komen Breast Cancer Foundation, which funds Planned Parenthood; and *February*—Pro-abortion and anti-Christian **William “Bill” Maher, Jr.**, who recently mocked the faith of pro-life football star Timothy Richard Tebow.

UNION FUNDS PRO-ABORTION GROUP

The National Education Association (NEA) has clearly stated its support for abortion. The United Federation of Teachers (UFT) has made a donation of \$125,000 to Planned Parenthood of New York City (PPNYC). The labor union will also add a tool to its website to raise even more money for the group.

“As a union with a large female membership, we know the importance of the kind of health care that Planned Parenthood provides...” said UTF President Michael Mulgrew. The check was accepted by PPNYC’s Fabiola Carrion, who said, “We couldn’t be happier. We are grateful for the UFT’s support.”

UFT is a member of the American Federation of Teachers and AFL-CIO. It is also affiliated with New York State United Teachers, which is part of the NEA. UFT represents some 200,000 teachers and teacher assistants in New York City Public Schools (active and retired), and around 29,000 home day care providers.

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